



To: Fred Walker re: Magicwalkers

As in the past we look forward to having you as a part of our Children's Theatre Club and hope that our association will last for years to come. The children (preschool through 3<sup>rd</sup> grade) and parents that attend these shows have come to expect good, quality theatrical productions and you have been a part of the success of this series.

Enclosed are two copies of your contracts for our Children's Theatre Club. Please sign both copies and return one of the copies to us.

If you have any questions or need further information, please call me at 215-785-6664.

Sincerely,

A handwritten signature in black ink, appearing to read "David", with a long horizontal flourish extending to the right.

David J. Abers  
Company Manager

**BRISTOL RIVERSIDE THEATRE \* 120 Radcliffe Street \* Bristol, PA 19007**  
Phone 215-785-6664 \* Fax 215-785-2762 \* Box Office 215-785-0100  
Email: [BRTboss@aol.com](mailto:BRTboss@aol.com) \* Website: [www.BRTstage.org](http://www.BRTstage.org)  
*Bucks County's Only Award-Winning Professional Regional Theatre*



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One Corporate Place South  
Piscataway, NJ 08854

Fred Walker  
Magicwalkers  
Corporate Presentations  
1434 N. Olden Avenue  
Trenton, NJ 08638

Dear Fred & Heather,

I wanted to take a minute to tell both you and Heather how much our group enjoyed your presentation yesterday. It was everything I expected, and more and was especially wonderful how you incorporated so many things about our business into your presentation. I truly appreciate the time you took to really get to know what we do to make the show such a success.

I have received nothing but great comments about your show, and I'm finding it funny overhearing some people still talking about how they think you got our Division Manager's watch and wallet from him! They're convinced it was done when he was in the straight jacket!

Thank you again,

A handwritten signature in black ink that reads "Cheryl Reed". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

Cheryl Reed  
Administrative Team Leader

Ms. Mary Farrell  
RAMAR, Inc.  
179A Nassau Street  
Princeton, NJ 08544-2003

Dear Mary,

Presenting a professional image to our clients and guests is paramount to the success of Madison Suites Hotel.

I want to thank you for making our recent Grand Reopening a great success, especially due to hiring corporate magician Fred Walker to produce a show for us.

Fred created the character "Madison the Magician" from the 22<sup>nd</sup> century, we loved it! In the show which carried over our theme of "Madison Suites now and in the future", Fred tied in messages about value, hospitality, and guest satisfaction. We never anticipated the level of professionalism that we had encountered, the performance truly exceeded our expectations.

No doubt, our guests will long remember the show, and more importantly our hotel, largely due to Fred's targeted presentation.

I highly recommend Fred Walker to entertain as a magician and to represent as a spokesperson.

Sincerely,



Donna P. Timmons  
Regional Director of Sales

Anne Stokes Brown  
191 Hartley Avenue  
Princeton, NJ 08540

To whom it may concern:

Fred Walker gave our after school program in Trenton a performance of his skills as a magician and as a teacher of young children. This performance was **Masterful** in all aspects. He held the attention of a large group of unruly children of different ages, and gave all of us - children and Supervisors alike a most enjoyable time.

Anne Stokes Brown

# BARNES & NOBLE

## BOOKSELLERS

Mr. Fred Walker  
1434 North Olden Avenue  
Trenton, NJ 08638

Dear Fred:


On behalf of the staff at Barnes & Noble, I would like to thank you very much for the wonderful entertainment you provided for our Harry Potter Night last month.

We received many compliments on your Dumbledore costume and the wonderful character you created. Your magic show was enjoyed by the over 300 children and adults who attended the event. We wish to thank you very much for creating this special magical character to enhance our Harry Potter event and bring joy to our audience.

We look forward to having you back at our store in the future.

Sincerely,

  
Nancy Nicholson  
Community Relations Manager

  
Ann Marie Gee  
Lead Childrens Bookseller

# BORDERS®

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BOOKS • MUSIC • CAFE

Dear Mr. Fred Walker,

I wanted to thank you for performing at Borders, Books, Music and Cafe in Bridgewater, NJ, on July 7, 2000. You did a wonderful presentation dressed as Albus Dumbledore from Harry Potter and your tricks and trivia drew every one's attention who came to see you. You drew in more than 100 people and kept them entertained till the moment they left. The great thing you did was answer questions that anyone had during and after the performance and stayed till every question was answered. Your costume and make-up was fabulous. You were terrific and Borders would love to have you back in the near future.

Thank you,

  
Anne Marie Dentici  
Community Relations Coordinator

290 Commons Way • Bridgewater Township, NJ 08807  
(908) 231-0111 • Fax: (908) 231-8869

"PRIDE IN PERFORMANCE"

# East Windsor Regional School District

ETHEL MCKNIGHT SCHOOL  
Twin Rivers Drive  
East Windsor, NJ 08520

Theatrical Magic Productions  
Fred and Heather Walker  
1434 North Olden Avenue  
Trenton, NJ 08638

Dear Fred and Heather:

Mr. Milligan and I would like to take a moment to thank both of you for your outstanding performance during our McKnight School Magic Show on December 1.

Needless to say, you were able to motivate the very young as well as the adults in the audience. We were all especially impressed by your various acts related to illusions. We are not without enthusiastic comments about the strait jacket and disappearing acts. Your ability to establish a quick rapport with the audience under a very crowded circumstance is a credit to the professional performers that both of you demonstrated you are. As we discussed in a previous conversation, we are very interested in having you come back. The PTA and Mr. Milligan will be in contact with you if this possibility is finally realized.

Again, thank you for providing both an enjoyable and fun-filled evening for all of our students and their families at the Ethel McKnight School.

Very truly yours,



Raymond Broach  
Principal

pd  
CC: Dr. E. Thomas  
R. Sopko  
J. Milligan  
McKnight PTA

**It's Up To Me**  
A show teaching values  
and self esteem for kids ©

Comments:

*"More educational Than I expected, very good!"*

**Deb Warrell, Dover Air Force  
Base Middle School**

*"You worked the topic in much better than most other performers.  
Many just mention the topic once or twice. Kudos!"*

**Tony Varrato, Teacher  
Selbyville DL**

*"Absolutely recommend ! Building self esteem in children  
enhances learning."*

**Diane Wance, Teacher,  
Hamilton Twp. NJ**

*"Very positive and motivational - good message."*

**Karen Berry, Teacher  
Dover DL**

*"I liked the hand symbols to involve the students. I'd like my own children to see your program."*

**Iris Tont, Teacher Sayen  
School, Hamilton Sqr. NJ**

*"Reinforced self esteem. Rates very good / excellent."*

**Carol Notta, Teacher**

*"I thought it was good the way you incorporated the motivational themes into your magic. It was better than just the comedy routine."*

**A Teacher at the Delaware State  
Student Government Council,  
Conference**

*"I liked your ability to combine entertainment with a message in equal quantities. The net result is that the message comes across stronger."*

**Hank Keller, Principal**